

EASTINGTON COMMUNITY NEWS

Email: advertising@eastington.website

Thank you for your interest in advertising in ECN Blue Pages.

In 2020 ECN will again be delivered by volunteers every two months, free of charge, to all the 780 homes in Eastington village and hamlets. (Deliveries do not extend to Great Oldbury)

*** We are very pleased to be keeping advertising prices the same for yet another year! ***

'Blue Pages' is an annual scheme. During March we physically print all the blue page advertisements – we print enough for the whole year, all 6 issues at once, and then collate them into each issue as we go. This gives a one third saving in cost – but obviously these adverts **cannot be changed, added to or removed during the year.**

For comparison, the price of one sixth of a page in the main magazine is £12 per single edition; - the annual Blue Page rates for the same size slot is £48 for the 6 editions.

All sizes are priced in proportion;

Annual Blue Page rates:-

One sixth page (approx. 8x8 cm) £48;

One third page (17cm wide by 8cm high) £96;

Quarter page(8 cm wide x 12 cm high) £72;

Half page(17 cm wide x 12 cm high) £144;

Full A4 page £288

I would need confirmation by the **end of February** to secure a slot, and we would need full **payment by Friday March 6th 2020**, please. You can send a complete image file (eg .jpg or .pdf), or I am happy to help format something for you from whatever you have - you can send a 'Word' file, but fonts and layouts may not look exactly the same on my machine as on yours!

The magazine is printed in monochrome, but your ad – in colour if supplied – would also be included in our on-line Trades and Services directory at :- <https://bluepages.eastington.website>

If you would prefer to reserve a slot on the main pages, so that you can make changes during the year, then I can offer you a smaller discount of 10% on the single-issue prices, for an annual up-front payment.

If you have any comments about the magazine or website, or any improvements you would like to see, please let me know!

Once again, thank you for your interest and we look forward to hearing from you soon.

Jan Low

Eastington Community News

Deliveries will be made around the first of the month in April, June, August, October, December 2020 and Feb 2021.